



SOFT SENSATIONS PVT. LTD.



SCHOENWALD – (NEW) ALLURE

May 2015



Dear Sir / Madam,

Schoenwald from Germany has been developing and manufacturing high quality professional porcelain for over 130 years. Schoenwald's collections translate the diverse faces of modern dining culture into porcelain.

From traditional banquet to informal finger food they create a suitable setting for entirely different dining options. The New **ALLURE Collection** from Schoenwald owes its exceptional delicacy to the innovative porcelain body, Noble China. ALLURE uses this finesse to produce a sensitive design that brings an essentially classic statement together with expressive faceting.

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FEATURES



- **DESIGN** - Urbane elegance: the faceting lends a distinctive, emotional touch to the clean lines
- **THIN BODY** – Allure owes its extraordinary delicacy to the innovative porcelain body, Noble China
- **BONEWHITE** - A new, soft white: the new colour of this hard porcelain accentuates the collection's sublime elegance
- **EXTREMELY HARD GLAZE** - Fired at more than 1400 °C the beauty of the porcelain remains intact despite the tough demands of daily use in restaurants
- **CHIPPING RESISTANT** - The new composition of the body makes Noble China extraordinarily durable

NEW DESIGN



ALLURE combines the delicacy of the innovative material Noble China with striking faceting.

- Exceptionally filigree body
- Exquisite lines, urbane elegance
- Expressive faceting which is also visible on the inside of cups and bowls
- Timeless design with an emotional note
- Delightful light reflections between well and rim
- New elegant shade of hard porcelain:

TRULY EYE- CATCHING



ALLURE offers variety with unusual pieces and versions, setting sublime accents for the presentation of modern fine dining.

- Striking salt and pepper mills with walnut grinding knob
- For surprising effects: lids for bowls
- Not only for gourmets: the gently domed plate cover
- Gourmet carafe for fine oil, dressings or essences
- Oval and asymmetrical platters
- Bowls feature a variety of different coups and rims

DURABLE



When put to use ALLURE proves that it possesses every professional quality it needs. The delicacy of the body in no way detracts from its high performance.

- Extremely durable: fired at over 1400 °C
- Exceptionally high chipping resistance and glaze hardness
- Impressive range of pieces in every size
- Many pieces can be creatively combined
- Banquet stacking possible with all cups



ALLURE's elegant appearance is best seen on a beautifully set table. The broad spectrum of pieces inspires the user to make a wide variety of stylish statements. From breakfast to candlelit dinner, every culinary theme can be skilfully staged. Available in a variety of sizes they can be effectively combined with each other. With the soup plates, the user has a choice between coup and rim versions, with the platters between oval and asymmetrical.

We would be glad to assist if you have any queries. We look forward to your kind response.

Sincerely,

Raman Grover

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